## NCC Cable System Order



| Comments: 10.4 adding missed dollars from 62334964, PLEASE CONFIRM. THANKS | Ma                | Survey FUSION Cable Live+7 Nov15 Pri | Status Not accepted | (312) 527-5755  | Chicago      | Cooldinator Michael Ryan | Lean Losier  |             | Market Milwauxee-Racine | Name Spectrum/Outer Milwaukee Zone, WI | 8080          | 62344158            |
|--|-------------------|--------------------------------------|---------------------|-----------------|--------------|--------------------------|--------------|-------------|-------------------------|--|---------------|---------------------|
| IRM. THANKS  | Makegood Policy   | Primary Demo                         |                     | Credit Status   | Product Name | Est Code                 | Product Code | Client Code |                         | Advertiser                             | Agency        | Flight Dates        |
|  | Approval Required | Adults 35+                           |                     |                 |              | RAF1004                  | RAF          | WGE         |                         | Reform America Fund                    | Nonbox/Eisner | 10/03/16 - 10/09/16 |
|  | CPP -             | GRP -                                | Sold On             | Affiliate Split | Total Spots  | Net Total                | Commission   | Total       | Total # of Weeks        | Show All Lines                         | Version       | Update Date         |
|  | CPM               | GIMP                                 | Cost Per Spot       | 100.0           |              |                          |              |             |                         |  | 3 Vs. 2       | 10/11/16            |
|  |                   | 6                                    |                     |                 | 15           | \$1,320.90               | \$233.10     | \$1,554.00  | 1                       |  |               |                     |

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| 10.4 adding missed dollars from 62334964. |  |
| PLEASE CONFIRM. THANKS                    |  |
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|--------------|---------------|---------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|----------------|
|              | FXNC          | FXNC          | TXNC          | FXNC         | FXNC         | FXNC         | TXNC         | FXNC         | FXNC         | Net            |
|              | AVG. ALL WKS  | AVG. ALL WKS  | AVG. ALL WKS  | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | Program        |
|              | 10/3/16       | 10/3/16       | 10/3/16       | 10/3/16      | 10/3/16      | 10/3/16      | 10/3/16      | 10/3/16      | 10/3/16      | Start<br>Date  |
| ALL COMMENTS | 10/9/16       | 10/9/16       | 10/9/16       | 10/9/16      | 10/9/16      | 10/9/16      | 10/9/16      | 10/9/16      | 10/9/16      | Stop<br>Date   |
|              | 00:00         | 00:00         | 00:00         | 19:00        | 19:00        | 19:00        | 19:00        | 19:00        | 19:00        | Start<br>Time  |
|              | 02:00         | 02:00         | 02:00         | 24:00        | 24:00        | 24:00        | 24:00        | 24:00        | 24:00        | Stop<br>Time   |
|              |               |               |               |              |              |              |              |              |              | ≤              |
|              |               |               |               | _            |              |              |              |              | ×            | ⊣              |
|              |               | ×             | ×             | _            | L            |              | ×            | ×            |              | W T            |
| ı            | ×             | L^            |               | -            | $\vdash$     | ×            | <u> </u>     |              | Н            | П              |
|              |               |               |               |              | ×            |              |              |              | П            | S              |
|              |               |               |               | ×            |              |              |              |              |              | S              |
|              |               | ,             | ,             | ï            |              |              |              |              |              | RTG            |
|              | 1             | 1             | 1             |              | r            | ,            |              |              | ·            | MP             |
|              | -             |               |               | 2            | 2            | 2            | 2            | 2            | 2            | Total<br>Spots |
|              | \$58.00       | \$58.00       | \$58.00       | \$115.00     | \$115.00     | \$115.00     | \$115.00     | \$115.00     | \$115.00     | Unit<br>Cost   |
|              | \$58.00       | \$58.00       | \$58.00       | \$230.00     | \$230.00     | \$230.00     | \$230.00     | \$230.00     | \$230.00     | Total<br>Cost  |
|              | 30            | 30            | 30            | 30           | 30           | 30           | 30           | 30           | 30           | Spot           |
|              | 10.4 new line | 10.4 new line | 10.4 new line |              |              |              |              |              |              | Line Comment   |

|            | Oct 2016   | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 | Jul 2017 | Jul 2017 Aug 2017 Sep 2017 | Sep 2017 | Total                                   |
|------------|------------|----------|----------|----------|----------|----------|----------|----------|--|----------|----------------------------|----------|---|
| SPOTS      | 15         | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0  | 0        | 0                          | 0        | *************************************** |
| AMT        | \$1,554.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00                     | \$0.00   | \$1.554.00                              |
| SYSTEM APP | DP.        |          | 0 1 10   | 0        |          |          |          |          |  |          |                            |          |   |

ACCT

Date Printed

10/12/16

62344158 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |